Analysis on the Path of Strengthening the Construction of Ideological and Political Theory Courses in Colleges and Universities

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Abstract: in the Process of Ideological and Political Education in Colleges and Universities, Ideological and Political Theory Course is the Main Channel and an Important Position to Shape the Socialist Core Values of Young Students. with the Rapid Development of Various Modern Advanced Network Tools and the Flood of Various Social Thoughts, Ideological and Political Education in Colleges and Universities is Increasingly Facing Fierce Challenges. among Many Factors, the Key is the Curriculum Itself. Therefore, in the Teaching Concept, We Should Adhere to the People-Oriented Principle and Show the Beauty of Harmony. in Teaching Content, We Should Be Close to Life, Reality and Show the Beauty of Theory. in the Process of Ideological and Political Education, We Should Have a Strong Sense of Crisis, Strengthen the Construction of Ideological and Political Theory Course Team, Strengthen the Discipline Construction of Ideological and Political Theory Course, Innovate in the Teaching of Ideological and Political Theory Course, and Improve the Teaching Quality. the Most Urgent Task is to Take Practical Practical Approaches to Solve the Existing Problems in the Current Ideological and Political Theory Courses and Promote the Classroom Construction of Ideological and Political Theory Courses in Colleges and Universities, So as to Continuously Improve the Effectiveness of the Ideological and Political Theory Courses.

1. Introduction

General Secretary Xi Jinping Stressed At the Teachers' Forum on Ideological and Political Theory in Schools: "to Do a Good Job in Ideological and Political Theory, the Most Fundamental Thing is to Fully Implement the Party's Educational Policy and Solve the Fundamental Problem of Who to Train, How to Train and for Whom [1]. Focusing on the Combination of Marxist Discipline Construction and Ideological and Political Theory Course Construction, the Combination of Ideological and Academic Nature of Ideological and Political Theory Course, and the Combination of Students' Ideological Characteristics, Mode of Thinking and Social Reality Are Important Aspects to Effectively Enhance the Effectiveness of Ideological and Political Theory Course [2]. the Ideological and Political Theory Course Carries the Dual Mission of Moral Education and Intellectual Education in the Education of Ordinary Colleges and Universities in Our Country, and Its Moral Education Features Are Especially Prominent Compared with Other Disciplines. Practice Has Proved That Ideological and Political Theory Courses Play an Important Leading Role in the Growth of College Students [3]. Generally Speaking, Ideological and Political Theory Courses Have Certain Directionality, Which Are All Adapted to the Political Rule of the Country, and Their Connotation is Consistent with the Overall Goals of the Country. the Construction of Socialist Core Values Requires the Ideological and Political Theory Courses in Colleges and Universities to Play a Positive Role. It is Necessary to Carry out Innovative Exploration on the Ideological and Political Theory Courses.

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2. The Significance of Constructing High-Quality Ideological and Political Courses in Colleges and Universities in the New Era

2.1 It is Conducive to Safeguarding an Important Position in the Ideological Struggle

A Hundred Schools of Thought Contend in Colleges and Universities is an Important Position in Ideological Struggle. We Should Guard Against the Infiltration of Western Cultural Forces and Prevent Western Hostile Elements from Destroying the Construction of Chinese Ideological Positions. under Such an International Background, Our Ideological and Cultural Fields Are Also Facing Many Challenges, with Some New Situations, New Features and New Problems [4]. Information from Various Sources Makes It Impossible for Young Students to Correctly Judge the True Nature of Things. Western Countries Have Done Everything Possible to Infiltrate the Ideological Field of Young Students, Instilling Western Values in Various Ways, in an Attempt to Make Young Students Deny Chinese Development Model. At Present, Our Country is in a Deep Stage of Reform. in Front of the Sharp Struggle in the Ideological Field, We Should Stick to the Important Position in the Ideological Field of Colleges and Universities [5]. Ideological and Political Theory Courses Are Generally Offered in Colleges and Universities All over the Country, with Unified Courses, Unified Teaching Materials, Unified Contents and Unified Requirements, But At the Same Time, They Are Specifically Undertaken by Different Teachers in Different Colleges and Universities, Different Classes and Different Courses, and the Total Teaching Volume is Very Large. It Can Be Said That Whether We Can Face the New Situation, Grasp the New Characteristics and Answer New Questions is the Greatest Consideration for the Effectiveness of Ideological and Political Theory Courses in Colleges and Universities.

2.2 It is Helpful to Help College Students Establish Correct Three Views

Xi Jinping stressed: "Ideological and political work is basically the work of being a human being. It must focus on students, take care of them and serve them. It must continuously improve students' ideological level, political consciousness, moral quality and cultural accomplishment so that students can become talents with both ability and political integrity and all-round development." Some teachers do not understand the ideological and political theory course well, ignore the ideological attribute of the ideological and political theory course itself, simply emphasize the educational teaching methods from the category of pedagogy, and lack logical guidance in training and guiding students to construct correct world outlook, outlook on life and values. In discipline construction, special attention should be paid to major theoretical and practical issues in the practice of socialist reform and construction with Chinese characteristics, and in-depth analysis and research should be carried out to obtain in-depth, innovative and convincing theoretical results [6]. If college students do not have good moral qualities, they may not add to the socialist cause and may even have negative effects. On this basis, specific measures to further strengthen and improve the ideological and political theory course are clearly defined, and educational and teaching activities are organized in a targeted manner. Efforts will be made to build ideological and political theory courses in colleges and universities into excellent courses that students truly love, benefit from and will never forget. To meet this requirement, it is of great importance to improve the effectiveness of ideological and political theory courses.

2.3. Is Conducive to the Training of Reliable Talents to Meet the Needs of the Development of the New Era

Historical materialism holds that the change of the times takes the major social contradictions as the basic motive force and significant mark, and takes the replacement of the major social contradictions as the fundamental criterion for the division of the times [7]. We must have a strong sense of crisis and fully realize the difficulty, complexity and long-term nature of ideological and political theory courses. At the same time, teachers of ideological and political theory must also attach great importance to the discipline construction of Marxist theory, timely and accurately adjust their academic research direction, and enter the academic frontier of the discipline as soon as

possible. Adhere to problem orientation in classroom teaching, cultivate students' problem awareness, and stimulate students' attention and interest in major theoretical and practical issues; Organization of various forms of classroom discussions, teacher-student interaction, student-student interaction. At the same time, the teaching content cannot be fully close to the actual situation of the students. The students have insufficient motivation to analyze and solve practical problems and cannot apply what they have learned, thus giving students the feeling of "eating leftovers" [8]. In the process of social development, we firmly support the leadership of the CPC Central Committee with General Secretary Xi Jinping at the core. The whole party and the people of all ethnic groups in the country have worked together to achieve historic achievements and changes in the cause of the party and the country. This is the realistic basis for socialism with Chinese characteristics to enter a new era.

3. Obstacles to the Construction of High-Quality Ideological and Political Courses in Colleges and Universities in the New Era

3.1 There Are Some Deficiencies in the Learning Evaluation System

At present, the learning evaluation system of ideological and political courses in colleges and universities is not perfect, so that there are many problems in curriculum teaching: for example, some college students have low interest in learning ideological and political courses, and the style of study is worrying; . If we cannot lead the young students to the right path, then the young students may be influenced by other ideologies [9]. Whether it can serve the teaching of ideological and political theory course and whether the effectiveness of ideological and political theory course is strengthened and improved due to it should be an important sign to test the achievements of this discipline construction. Only pay attention to achievements, despise the learning process; Some students think that "it is useless to study ideological and political courses"; In addition, there are still problems such as the uneven level of students and the failure of the trained talents to reach the expected goals. Many students think that as long as they learn their specialized courses well and can find a good job, it doesn't matter how they think and how they believe in politics. As teachers of ideological and political courses, they should have the courage to face new problems in social development and apply Marxist views to help students solve the fog of thought and enhance the practical persuasion of ideological and political courses [10]. The current learning evaluation system has the problems of valuing results over process and singleness of evaluation subject. In other words, the evaluation system of ideological and political courses ignores the actual situation of students' learning and the assessment of their learning ability. This requires teachers of ideological and political courses to grasp the ideological trends of students in time, track the ideological development and changes of students in time, and solve them in a targeted way in the course teaching.

3.2 The Fetter of Indoctrination Education Concept

Some teachers of ideological and political courses often equate Marxist indoctrination theory with indoctrination-type educational concepts, and all of them directly impart the knowledge from textbooks to students without explanation, regardless of the students' doubts and regardless of the teaching effect. The lack of depth in the teaching content and the lack of understanding of the latest theory of sinicization of Marxism reduced the ideological and political theory course to repetition of knowledge. The ideological and political theory course is by no means a simple and empty sermon, let alone a simple repetition of knowledge. For example, the scientific world outlook and methodology of Marxism should be understood as general knowledge, and ideological and political theory courses should pay attention to the dissemination of knowledge and dilute or avoid ideological problems. In the Marxist indoctrination theory, the original meaning of "indoctrination" is "bringing, guiding and enriching", which refers to the "combination" of scientific socialist ideas and the working class. Teachers are the subject of teaching, while students are the object of passive acceptance. Teachers only pay attention to let students accept and must accept abstract conclusions,

while ignoring the dynamic process of students' participation in analyzing and solving problems. They turn a blind eye to, or even kill, the active role of students in actively exploring and acquiring knowledge. The ideological and political course should not only impart knowledge to students, but also, more importantly, let students master the correct world outlook and methodology, help students establish the correct world outlook, outlook on life and values, and then rationally analyze and solve problems. At present, insisting on indoctrination theory is the need to adhere to the party's ideological leadership and promote the popularization of Marxism, as well as the need to promote socialist spiritual civilization and cultural construction.

4. The Path of Constructing High-Quality Ideological and Political Courses in Colleges and Universities in the New Era

4.1 Using Modern Scientific and Technological Information Technology

Teachers should keep up with the pace of the times and the requirements of students in the application of teaching techniques and teaching methods, and explore how to combine the network platform with the entity class and the practice class based on the original entity class teaching and practice teaching. Ideological and political theory education is two disciplines under the first-class discipline of Marxist theory and belongs to Marxist theory in the discipline attribute. In order to make college students become qualified builders and reliable successors of the cause of socialism with Chinese characteristics, we must not only vigorously improve their scientific and cultural quality, but also vigorously improve their ideological and political quality. On the one hand, teachers can encourage students to operate by themselves and search for the answers to the questions in the network multimedia environment, so as to mobilize the enthusiasm of students in autonomous learning and improve the teaching effect of ideological and political courses. On the other hand, the organic integration of modern information technology and appropriate teaching methods is conducive to opening up the two links of "teaching" and "learning" and completing the leap from "teaching" to "learning". In this case, as an ideological and political theory course for all college students, it is difficult to get the attention that the college should pay, because only in terms of teaching, the college also needs to do a good job in other professional teaching work. Only in this way can students' personality be publicized, their potential be released, and they can truly become masters of learning. Only in this way can they better stimulate their interest in the study of ideological and political courses, and then effectively carry out the ideological and political education of students through the main channel of ideological and political courses, helping students to establish a correct world outlook, outlook on life and values.

4.2 Perfect the Evaluation System of Learning Process

Ideological and political course learning is a dynamic and multi-dimensional social activity. It can elaborate and analyze the learning process in detail, and timely feedback and solve problems. It is an effective measure to improve the quality of talents and promote the learning quality of students. This is the fundamental nature of the ideological and political theory course. It requires that Marxist theory be expressed in various forms in the teaching process to guide students to identify with Marxist theory, which means that knowledge teaching cannot simply replace ideological guidance. If there is no bachelor's degree in ideological and political education, doing a good job in ideological and political theory courses at all levels will become the only task of Marxist college in teaching other than postgraduate training. Similarly, the evaluation system for the learning process of ideological and political courses in schools cannot only focus on the output of scientific research results. The evaluation system for the learning process of ideological and political courses for college students should be a dynamic, diversified and developmental evaluation system. At the same time, combining theory with practice, it introduces students to new situations and new problems that are constantly emerging in social life, so that students are familiar with and understand society, and ideological and political courses become a window for students to see society scientifically. As the main channel of ideological and political education for college students, the ideological and political theory course must reflect the distinct ideological and political standpoint and the overall guiding requirements of ideology for ideological and political education.

4.3 Set up a Problem-Oriented Teaching Concept

In the ideological and political course teaching, which overemphasizes obedience to authority and inculcation of knowledge, not only students' problems are usually ignored and no effective response is obtained, but also teachers lack problem awareness, which leads to a great discount in the actual effect of ideological and political course teaching. In the teaching process of ideological and political theory courses, teachers' subjectivity should not only be manifested in teaching the relevant contents of teaching courses, but also actively and actively carry out two-way interaction with students, and close the distance with students by means of students' pre-class speeches, thematic speeches, etc. The mainstream ideology of socialism is the soul of ideological and political theory courses in our country's colleges and universities, and academic theory and empirical research are its carriers. Marxism is a scientific ideological theory based on historical materialism. Taking problem logic as the basic medium and means, the subject system of the teaching material is changed into a teaching problem system corresponding to the ideological problems of the students, and the problems related to the growth and success of the students are promoted and connected with the core content of the ideological and political theory teaching material in colleges and universities. In addition to undertaking and doing a good job in the education and teaching of ideological and political theory courses, it is also necessary to undertake and do a good job in the postgraduate training of Marxist theory disciplines and related disciplines, and to carry out theoretical research and theoretical publicity on the basic theory of Marxism and its sinicization, modernization and popularization. Only by being good at using new methods and techniques to guide students to look at the world with Marxist theory can the ideal effect of applying Marxist theory in the process of transforming the world be achieved.

5. Conclusion

Ideological and political theory education in colleges and universities is a systematic project, which is by no means limited to the category of classroom education in ideological and political theory courses. In addition to classroom teaching by teachers of ideological and political theory courses, it also requires the cooperation of other departments in the school. In the process of cultivating college students' ideological quality, the ideological and political theory course bears an important historical mission and responsibility. It can fundamentally help college students understand and master the basic principles of Marxism. We should enrich the content of online ideological and political education, meet the diversified and multi-level spiritual and cultural needs of contemporary college students, answer their ideological doubts, answer various hot and difficult issues they care about, effectively play the function of online education, and enhance the effectiveness of ideological and political education in colleges and universities. With discipline construction as the guide, college construction as the support and guarantee, textbook construction as the basis, teacher team construction as the key, teaching method reform and innovation as the driving force, to promote the comprehensive reform and innovation of ideological and political theory course construction system.

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